



PRESENTED BY



Orange Blossom Classic 2026

Sunday, September 6th, 2026

Fan Fest Hours: 12:00 PM - 3:00 PM

Kickoff: 3:05 PM

Everything vendors, sponsors, and operational staff need to know for a smooth and successful FanFest experience at
Hard Rock Stadium, Miami Gardens, FL.

Strata
PRODUCTIONS

Contact Information

Mélina Sajous

OBC FAN FEST SITE PRODUCER

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Naeve Duarte

OBC SPONSORSHIP COORDINATOR

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- ❑ For all on-site questions and coordination, please connect with Melina Sajous as your primary point of contact.
- For all sponsorship related questions, Naeve Duarte will best serve as your primary point of contact.

General Load In/Out Rules & Procedures

All sponsors, vendors, and staff must follow these rules at all times.

Single-Use Plastic Policy

Hard Rock Stadium is a single-use plastic-free venue. All activation materials, signage, and giveaways must comply with stadium policies and are subject to approval. Non-compliant or unapproved items may be prohibited or removed onsite.

Security

There will be general security on-site. Should you wish to order dedicated security, you may do so as well. Contact site producer for more information.

Lost & Found

You may go to the OBC tent or you can reach out via phone at 754.286.2155.

Housekeeping

Each sponsor/vendor is responsible for maintaining the cleanliness of their activation area. If additional housekeeping services are needed, contact the Site Producer to coordinate services directly with the stadium.



Event Day Load-In: Anyone loading in on event day MUST complete the Bomb Threat Form in advance. Failure to complete the form will result in NO access to load in. The form can be found on Page 13 of this deck.

Power

Power drops will be ready for you upon your load in. Reminder: all services must be paid to vendor direct or they will not be rendered. Power will be on 24/7 from load in through the end of the event strike time [3:00 PM].

Storage

- There is no on-site storage available. You are responsible for maintaining all of your materials and equipment within your designated activation space.



Severe Weather Policy

- This is a rain or shine event.
- **Inclement Weather:** Prior to stadium gates opening, vendors and staff will be advised to shelter under designated covered areas [stadium overhang] or in their vehicles. If stadium gates are already opened, Fan Fest will shut down during inclement weather and all guests will be directed inside the stadium.



Event Day Parking: The load-in parking area used on 9/4 and 9/5 will NOT be available on 9/6. Event-day staff parking will be at Snake Creek. Parking passes must be requested in advance through your Sponsor Manager, Naeve.

General Load In/Out Rules & Procedures (Continued)

All sponsors, vendors, and staff must follow these rules at all times.

General Load Rules

- **Please be on time.** All load-in arrival times are schedule and if late, subject to wait times while the next arrival is being accommodated.
- **Prior Approvals needed.** All outside promotional materials must be approved prior to load-in
- **Parking.** All parking locations are assigned and need appropriate parking pass to be displayed in dash at all times.
- **No Speeding:** Active construction area. Drive slowly and cautiously at all times.
- **No Parking on the Track:** Strictly prohibited at all times, no exceptions.
- **Safe Turning Only:** No dry turns. Steer only when in motion; wide turns only.
- **Report Spills Immediately:** Any oil, fuel, or chemical spills must be reported to production team immediately.

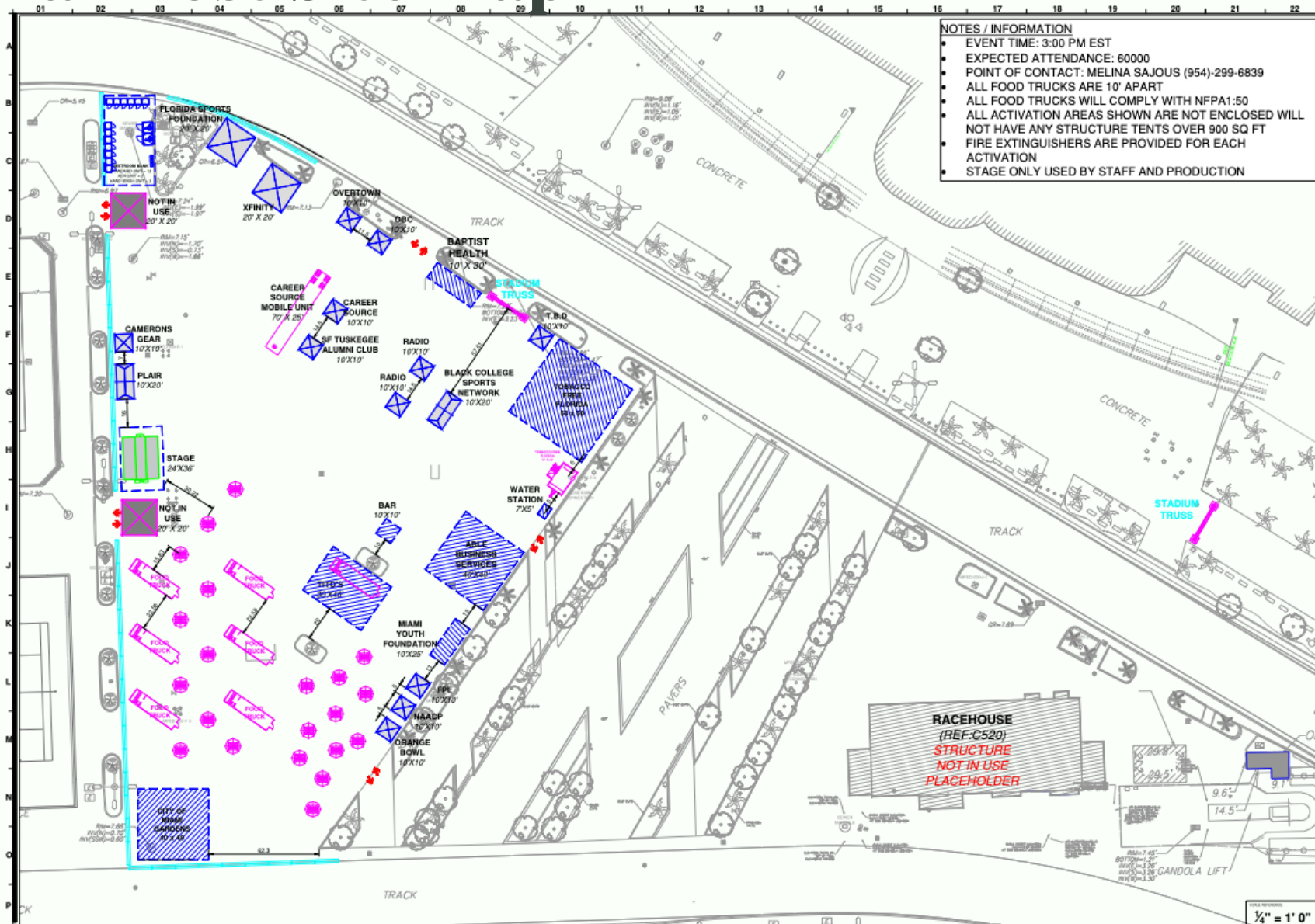
Protect the Turf

- Turf in the Fan Fest area shifts and wrinkles easily and is very difficult to fix once damaged.
- Do not drive into the Fan Fest area without checking with the production team first.
- The production team will show you the best access route.
- Items may be brought in via golf cart or by hand with team assistance.

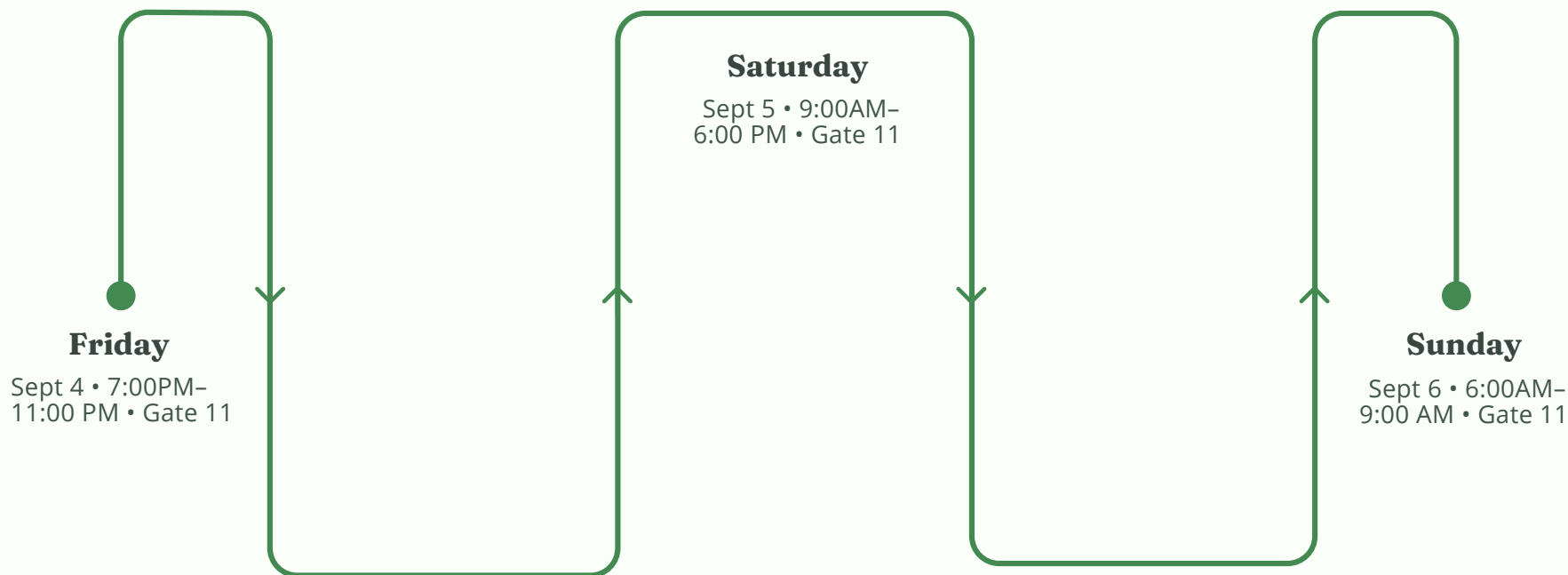


Always check with production team before driving onto the Fan Fest turf area.

2026 Fan Fest Site Map



Load-In / Load-Out Schedule



Load-In

- **Friday 09/04:** 7:00 PM – 11:00 PM | Gate 11 / Gate 4 after 10:00 PM
- **Saturday 09/05:** 9:00 AM – 6:00 PM | Gate 11
- **Sunday 09/06:** 6:00 AM – 9:00 AM | Gate 11

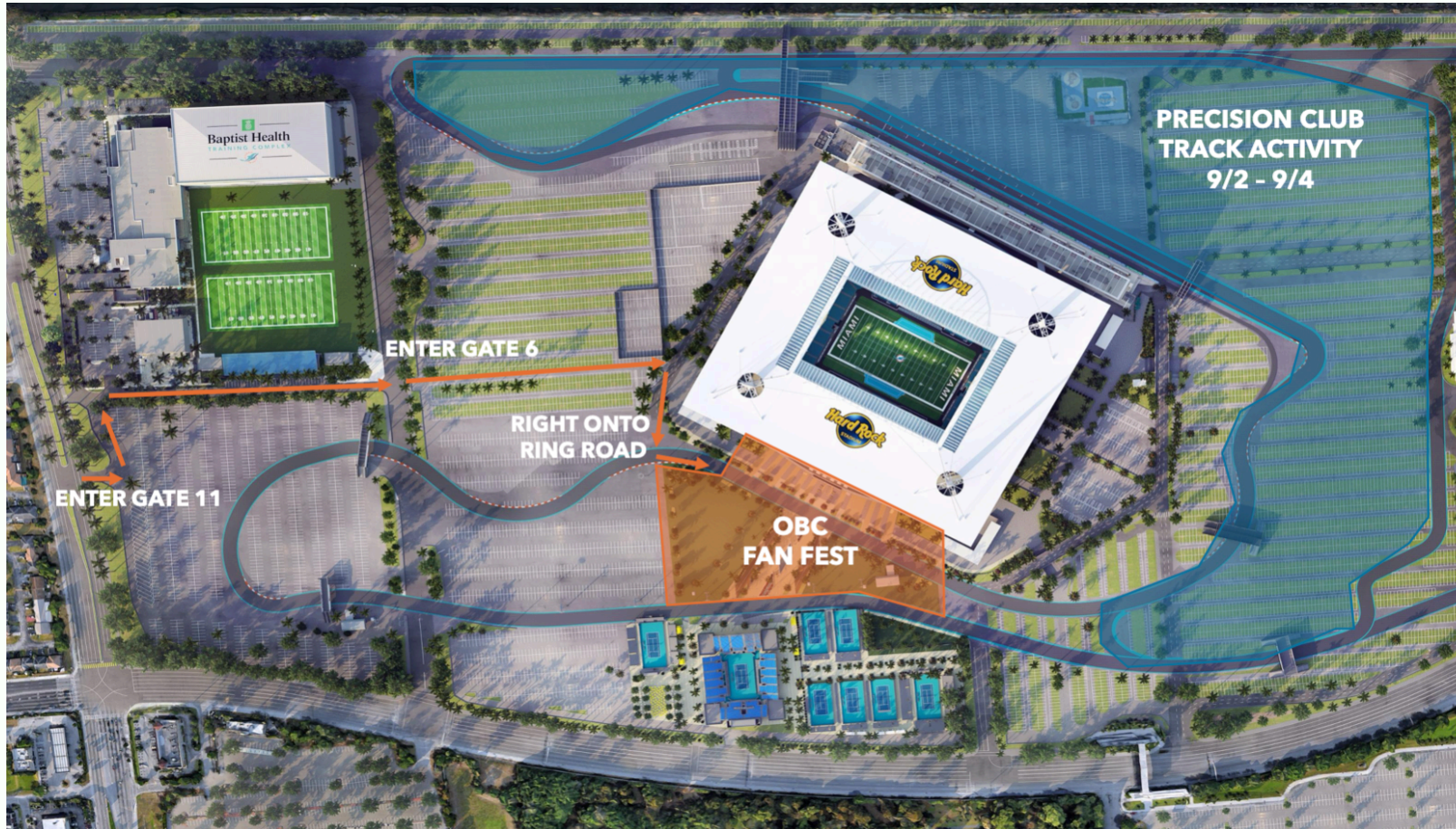
Must complete Bomb Sweep Form - see page 13 for more information

Load-Out

- **Strike:** 3:00 PM // **Soft Load-Out:** 3:30 PM (Sunday 09/06) - **NO vehicle access.**
- **Vehicles allowed:** ~90 mins after game ends (~6:30 PM) — production will keep you informed
- **Exit Gate:** Gate 11 until 10 PM then use Gate 4
- **Hours:** 8:00 PM – 12:00 AM
- All items must be cleared by **12:00 AM.**

NO overnight security

Load-In / Load-Out Map



● Load-In/Out Access Route

Follow the **orange** line. Enter and exit through **Gate 11**. Continue through Gate 6, turn right onto Ring Road, then make a left at the Fan Fest entry point.

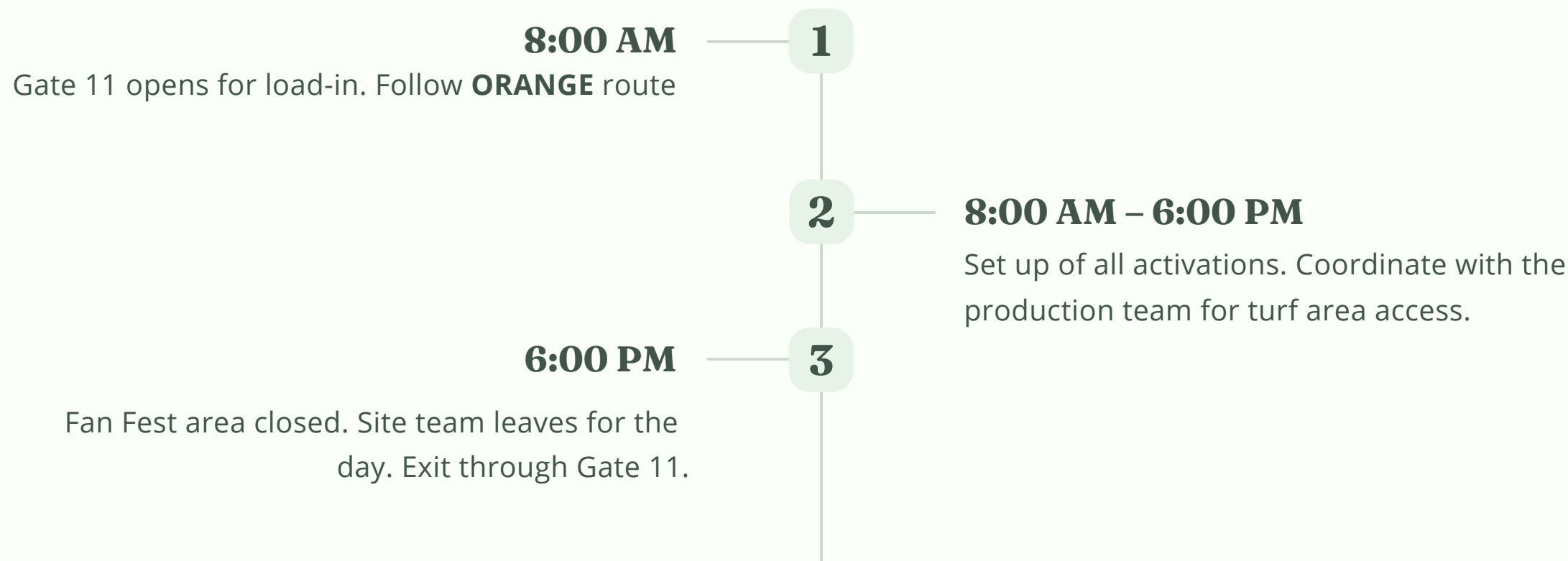
P Parking

Park across from the SW Gate in the Fan Fest Parking Area after entering through Gate 6. No parking passes are required on load-in days.

⚠️ **Please Note:** SW parking is NOT available on event day. See Slide 17 for event-day parking instructions.

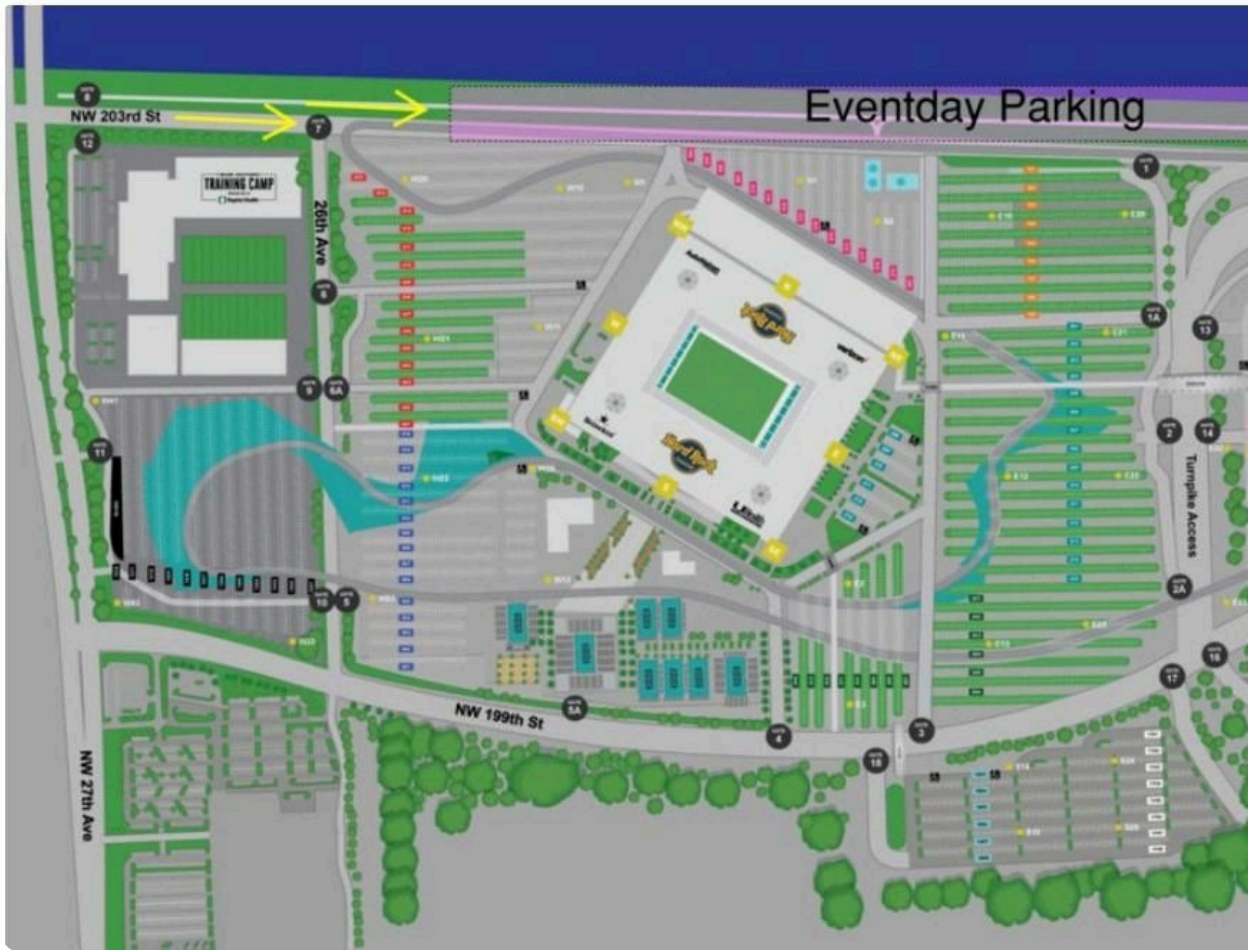
No parking of personal vehicles on track or in turf areas is permitted at any time.

Load-In Timeline (Saturday 9/5)



See page 10 for visual reference of map

Event Day Parking Map



Sponsor/Vendor Parking

- Sponsors are assigned to the **Snake Creek Lot (Pink)**. Submit a list of names and number of passes needed to your coordinator. Event day Parking begins at 6:00AM.
- Vehicles will enter from 203rd St. & 27th Ave. near Gate 8. Continue straight ahead, and the designated parking area will be on your left-hand side.

Parking Pass Sample

PINK (SNAKE CREEK) LOT
EMPLOYEE



SUNDAY, SEPTEMBER 06, 2026

Event Day Timeline



Fan Fest Program

Time	Segment
12:00 – 3:00 PM	FAN FEST LIVE — West Triangle
12:00 – 12:45 PM	DJ Opening Sets — DJ Tight, Bo Wheezy & DJ Nasty
12:45 – 12:55 PM	Cheer Team Performances: SC & FAMU *Through crowd at Fan Fest 5 mins each team*
12:50 – 1:00 PM	DJ / Host Transition
1:00 – 1:25 PM	City of Miami Gardens Karaoke
1:25 – 1:30 PM	Stage Transition — Host/DJ fills
1:30 – 2:00 PM	Trina + Trick Daddy — Guest Performance & Appearance
2:00 – 2:05 PM	DJ Transition
2:05 – 2:08 PM	Ben Crump & Baptist Health — Speaking Engagement (TBC)
2:15 – 2:45 PM	DJ Transition / Fill Programming
2:30 PM	Soft Strike Begins / Bars Close
2:45 – 3:00 PM	Fan Fest Programming Ends — 15-Minute Callout
3:05 PM – 6:30 PM	 Kickoff!
3:00 PM – 12:00 AM	Strike begins [Vehicle Access begins at 8:00 PM]

Venue Map



Safety Protocols and Procedures

Tool Safety & Compliance

- Only use tools that are double-insulated or have a three-pointed power cord and are plugged into a Vendor's power source with a grounded receptacle.
- Do not use electric tools in wet conditions, unless such tools are approved for use in such conditions.
- Be sure to find good footing, maintain balance, and secure your work with clamps or a vise to free both of your hands for safe use of power tools.
- Never carry portable electric tools by their cords and do not yank such tools from the power source using the cord.
- Use a ground fault circuit interrupter (GFCI) or an assured grounding program.
- Keep your work area dry and clean to avoid slipping while working with or around dangerous electric power tools.
- Generator Grounding: Any generator above 5kW must be properly grounded. Vendors are responsible for ensuring their generator meets this requirement. If you need grounding services, please contact the Site Producer, who can refer you to an approved service provider.
- Tent Ballasting: All tents must be properly weighted and secured. Staking is not permitted.

Stadium Prohibited Items & Clear Bag Policy

Clear Bag Policy

All guests must comply with Hard Rock Stadium's clear bag policy. Permitted bags include:

- **Clear Tote:** Plastic, vinyl, or PVC — must not exceed 12" x 6" x 12"
- **Clear Plastic Storage Bag:** 1-gallon, re-sealable
- **Small Clutch Bag:** Approximately hand-sized (approx. 4.5" x 6.5"), with or without a handle or strap

⊗ All guests and their belongings are subject to a physical search upon entry as a condition of admission.

Prohibited Items

- Animals (except certified service animals)
- Alcoholic beverages
- Cigarettes and electronic smoking devices
- Bags, purses, or camera cases exceeding 12" x 6" x 12"
- Bottles, cans, thermoses, coolers, or hand containers
- Noise makers, laser pointers, or items deemed dangerous
- Laptop computers, selfie sticks, umbrellas, or poles
- Outside food
- Cameras with lenses exceeding 4"
- Weapons of any kind (pistols, knives, pocket knives)
- Backpacks, fanny packs, cinch bags, luggage of any kind

Stadium management reserves the right to prohibit additional items in the interest of guest safety.

Thank You

We are deeply grateful to each and every sponsor and/or vendor for your participation, dedication, and cooperation in helping make the **Orange Blossom Classic 2026 Fan Fest** an unforgettable experience. Your commitment to excellence is what brings this event to life.

Have questions or need assistance? Don't hesitate to reach out; we're here to help and look forward to a successful event together.